

HARNESSING THE POWER OF MUSIC AND THE PEOPLE WHO LOVE IT

2006

- **Flobots are frequently invited by community organizations and schools to lead workshops about music and social change**
- **Flobots begin imagining a new model for music and community organizing – and start the visioning process to create a nonprofit organization**

2007

- **Flobots band members create a plan to launch a nonprofit organization, called Flobots.org**
- **Flobots launches its first program for teens at Denver Children's Home, and set-up a DIY studio in the facility's basement. Jamie Laurie, Stephen Brackett, Mackenzie Roberts (Gault) and Andy Guerrero – all members of the band – take active roles teaching at Denver Children's Home**
- **Flobots recruits fans to participate in "Street Teams" which are focused on voter registration and other social change activities**
- **Seed funding for the nonprofit organization is secured through 3G/Hunt Alternative Funds**
- **Flobots win KTCL Channel 93.3's "Hometown for the Holidays" with their now platinum-selling song "Handlebars"**



2008

- **Flobots hit the road on a national tour and release their album, “Fight with Tools”**
- **Flobots recruit artists and other members from the community to help run the activities of the nonprofit and conduct work in Denver Children's Home**
- **Flobots.org nonprofit status is approved**
- **A Board of Directors is formed and band members remain active on the board**
- **Flobots.org rebrands its “Street Team” to “Fight with Tools,” a program that empowers music fans to create positive change in their communities, primarily through voter registration**
- **Flobots co-organize the Tent State Music Festival to End the War in Iraq. Denver Street Teams/Fight with Tools program participants are heavily involved in organizing the march**
- **Flobots.org organizes a national Fight with Tools conference**

2009

- **Flobots.org hires its first full-time Executive Director**
- **Flobots.org celebrates the grand opening of the Flobots Community Space and offices at 2705 Larimer Street. Over the next three years, the space will host dozens of events and meetings in collaboration with community partners, including city and state cultural agencies as well as arts, education, and environmental groups**
- **“Bring It On Bowling Ball” launches – a public event to raise funds for programs. Flobots, The Fray, OneRepublic, The Lumineers, Churchill, Rise Against, The Epilogues, and many others join forces to bowl for a cause**





2010

- **The “Summit of Six,” a think tank consisting of Flobots.org staff and founders, begins visioning about program growth and development. In these meetings, the vision to build the Youth Media Studio was born**
- **Flobots.org receives its first major grant for community programming. Funding comes through The Denver Foundation. Support from many others soon follows**
- **Through the Art to Action program, local musicians and poets are hired to conduct assemblies in middle and high schools**
- **“Friends of Flobots” is launched – a recruitment tool for new board members, where many supporters first learned of the organization’s work**
- **Flobots.org wins the Mayor’s Award for Excellence in the Arts**

2011

- **Flobots.org partners with a program providing music production classes in youth residential treatment centers. The program, called “Youth on Record,” was founded by Nathan Schmit and Aaron Makaruk. The two groups – Flobots.org and Youth on Record, would eventually merge**
- **Flobots.org begins pitching their Youth Media Studio concept to anyone who would listen. The goal was to secure \$2M to build a state-of-the-art global classroom, complete with a recording studio**
- **Flobots.org receives its first major individual donor gift from Mike Fries and Liberty Global**
- **More local musicians and poets are hired to teach in schools and residential treatment centers, and to provide assemblies in middle and high schools**
- **Flobots.org pitches their idea to build the Youth Media Studio to The Denver Housing Authority. The two groups agree to build the project together in the La Alma/Lincoln Park neighborhood of West Denver**





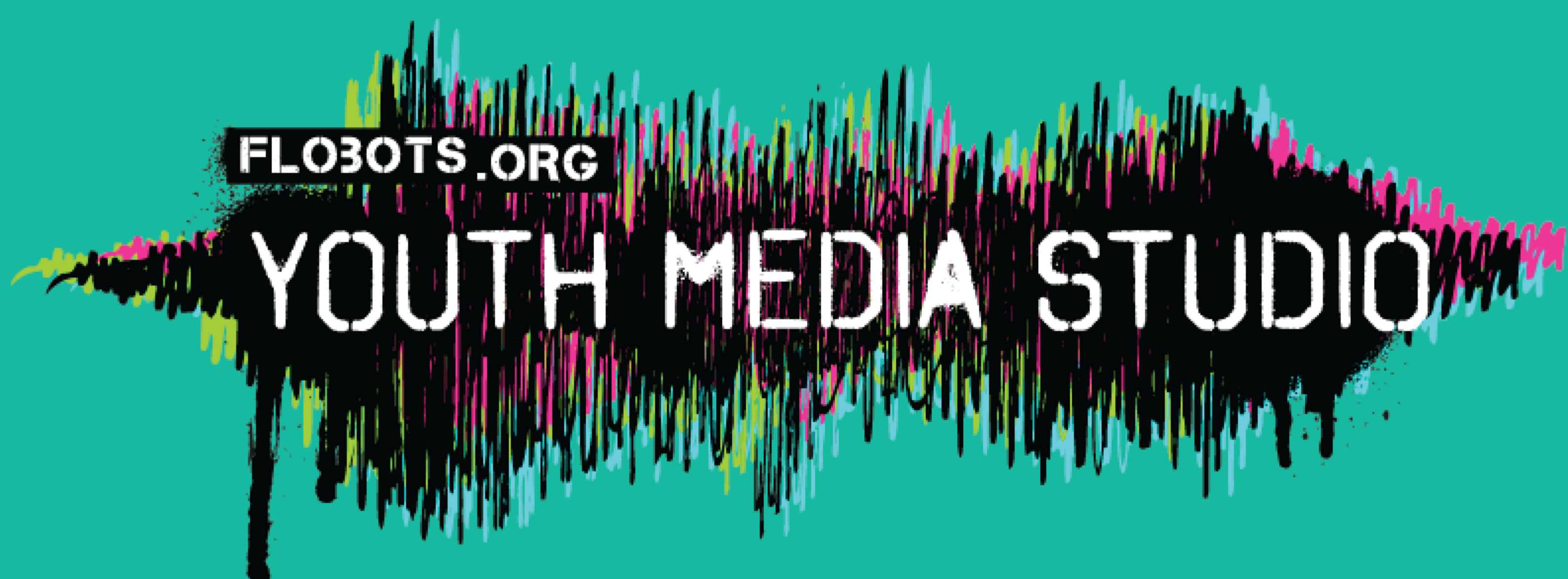
2012

- **Denver passes a mill levy and bond measure for arts education in Denver Public Schools**
- **Flobots.org begins providing for-credit high school classes in the schools. The first for-credit class is launched at West Career Academy**
- **The first major capital campaign gift is awarded from DaVita. Many others, including BWBacon, Tacito Designs, The City and County of Denver, Denver Public Schools, The Anschutz Foundation, The Boettcher Foundation, The Gates Family Foundation show their support for the vision to build a state-of-the-art global classroom and world-class studio for Colorado teens**
- **Flobots.org hires Chad Holtzinger of Shopworks Architecture to design the Youth Media Studio. Chad becomes not only the architect, but a project manager, a major donor, and lifelong friend**
- **Flobots.org rebrands and officially becomes Youth on Record. Staff and artists continue working in residential treatment centers and public schools**
- **DeVotchKa plays a benefit concert with the Colorado Symphony to increase support for the Youth Media Studio**
- **The number of local artist/Partner Artist teachers grows to over 20**
- **Denver Housing Authority breaks ground on the Youth Media Studio**



2013

- **Youth on Record partners with five public schools to offer for-credit classes**
- **Construction is underway on the Youth Media Studio. Funding outreach continues**
- **YOR hosts its first gala event, the "Real Rock Star Awards," in recognition of resilient teens who have achieved excellence in their art and communities**
- **Musicians from Youth on Record partner with Illegal Pete's to host the first of many "Colorado Gives Day" musicians giving back parties. The tradition continues to this day**
- **Youth on Record is selected to participate in the inaugural class of the Colorado Nonprofit Social Enterprise Exchange, where staff and artists increased their fundraising and business management skills**
- **Support for the programs continues to grow**



2014

- **National interest begins to accelerate**
- **Youth on Record receives the Further of Music Coalition's national award for music programming in Washington, D.C.**
- **Jami Duffy, Youth on Record's Executive Director, and Ismael Guerrero, Executive Director of the Denver Housing Authority, begins speaking locally and nationally about the organization's model and plans for the future**
- **Youth on Record moves into the Youth Media Studio in November. The project still has three capital phases left to complete – but Youth on Record is closer to its goal**
- **Youth on Record wins first prize from the Arts Affinity Group for their community work**
- **Imagine Dragons plays a sold-out benefit concert for Youth on Record at the Ogden Theater in Denver**

2015

- **The Denver Post features Youth on Record and the Youth Media Studio on the Sunday cover. Other notable press follows**
- **Youth on Record hosts its first Block Party in the Mariposa community to celebrate the opening of the Youth Media Studio**
- **Phase two of the capital campaign, the Recording Studio, is complete and YOR begins recording local, national, and international musicians – and local teens**
- **Twenty-One Pilots plays a sold-out benefit concert for Youth on Record at the Gothic Theater in Denver**





2016

- **Youth on Record releases its first full-length album – Y.O.R. Sessions Vol. 1**
- **The organization receives the “My Brother’s Keeper Award” from the City of Denver**
- **Programming at the Youth Media Studio is in full force. Youth on Record launches its Fellowship program where students participate in 10-months of intensive personal, professional and artistic development**
- **Youth on Record hosts a national convening, sharing its story and program model with 40 participants from five states and nine different communities**



2017

- **Youth on Record receives the FBI's Director's Leadership Award from Director, James Comey**
- **Youth on Record releases its 2nd full length album – Y.O.R. Sessions Vol. 2**
- **FEMpowered – a music program for female identified and queer youth – launches. Participants perform for Michelle Obama at the Pepsi center**
- **The Music Ambassador Program launches, mobilizing and activating local, national, and international musicians to become philanthropists and spokespeople for Youth on Record's work**
- **Youth on Record begins a three-year pilot of an intensive professional development program with Denver Public Schools called "Side by Side Coaching" with support from the County Music Awards Foundation**



2018

- Youth on Record hosts Secretary Ben Carson from the US Department of Housing and Urban Development for a private tour of the Youth Media Studio
- Yo-Yo Ma visits Youth on Record and performs at a special community performance in the plaza outside of the Youth Media Studio
- Youth on Record is named “Best Place to Find the Future of the Music Industry” by Westword
- The “Big Gigantic” music production computer lab is unveiled, thanks to support from the Boulder-based duo
- Funding for programs increased 700% in ten years, allowing Youth on Record to serve 1,000 students annually. Annually, 50% of revenue goes directly to local artist salaries and contracts. In total, 50% of current staff members are former students
- Youth on Record students and artists perform to a sold-out audience at Red Rocks Film on the Rocks
- Youth on Record celebrates its 10th year of serving teens and community artists, and begins visioning for the next ten years



**TEN YEARS OF AMPLIFYING
THE VOICES OF OUR YOUTH**



2019

- Youth on Record welcomes its third and most diverse cohort of its fellowship program
- Youth on Record's FEMpowered program releases the FEMpowered Mixtape Vol. 1
- 303 Magazine releases 303 Music Vol. 2 vinyl with proceeds benefitting Youth on Record

2020

- Youth on Record suspends in-person programming and pivots to online program in the emergence of the COVID-19 virus and retains all staff, supporting local professional musicians
- Youth on Record releases information and trauma-informed practices about how to care for oneself, musicians, staff, and teen populations amid the lockdown.
- In response to police violence and civil uprisings, Youth on Record releases a statement affirming support for the liberation of Black, Indigenous, and Youth of Color
- Stephen Brackett is named Colorado's New Music Ambassador
- Youth on Record shares and discusses its Civil Unrest Plan with the larger community
- "My Youth on Record" named best Music Education Podcast by Westword
- Youth on Record reprograms podcast for pandemic, documenting stories from creatives during COVID-19 and releasing under "My Youth on Record: Interrupted"
- Youth on Record recognized as an Honoree for the CBCA 2020 Business for the Arts Awards
- Youth on Record recognized as Honoree by Denver Business Journal's 2020 Best Place to Work in the Small category





2021

- **YOR awarded \$1 Million in funding from Philanthropist MacKenzie Scott and partner Dan Jewett**
- **Youth on Record releases statement condemning Anti-Asian racism and violence**
- **Youth on Record recognized as Honoree by Denver Business Journal's 2021 Best Place to Work in the Small category**
- **Jami Duffy recognized as one of Denver Business Journal's 40 under 40**
- **Jami Duffy releases an open letter to community foundations warning that nonprofit teams across the country are on the brink**
- **Youth on Record launches new Youth Hub Website in partnership with Elevated Third**
- **Elektric Animals host a Youth on Record benefit show with hellocentral and Sophie Gray**



2022

- **Youth on Record announces it will join Two Parts as the co-owner of The Underground Music Showcase**
- **Open Mic launches, welcomes community and performers for once-monthly event taking place every First Friday**
- **Shakey Graves announces fundraiser for Youth on Record, \$1 from every presale ticket sold at his Red Rocks show**
- **Youth on Record announces its 4th Annual Music Matters March fundraiser with partners across Colorado**
- **Underground Music Showcase announces new Mental Wellness Impact Show and headliner, Seratones**
- **Youth on Record and Colorado Young Leaders Collaborate on Youth-Led Podcast, Generation Collaboration**
- **First year of Underground Music Showcase co-ownership includes Sober Bar, Standardized Artist Wages, Artist Care Lounge and Impact Days, among other initiatives**
- **Official Underground Music Showcase podcast released, produced by talented Youth on Record interns**



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